

# सावित्रीबाई फुले पुणे विद्यापीठ (पूर्वीचे पुणे विद्यापीठ)

दूरध्वनी क्रमांक :

०२०-२५६२११५६  
२५६२११५७  
२५६२११६०



शैक्षणिक विभाग

गणेशखिंड, पुणे-४११ ००७

वेबसाइट : [www.unipune.ac.in](http://www.unipune.ac.in)

ई-मेल : [boards@pun.unipune.ac.in](mailto:boards@pun.unipune.ac.in)

संदर्भ क्र. : सीबीई/ ६७३

दिनांक : ६/११/२०२१

परिपत्रक क्र. २५२/२०२१

विषय:- आंतरविद्याशाखीय अभ्यास विद्याशाखेअंतर्गत सावित्रीबाई फुले पुणे विद्यापीठाच्या शारीरिक शिक्षणशास्त्र विभागातील प्रमाणपत्र व पदविका अभ्यासक्रमांचे गुणांक प्रणाली मधून श्रेयांक प्रणाली (Credit System) मध्ये बदल करून, त्याच्या आराखडयास शैक्षणिक वर्ष २०२१-२२ पासून मान्यता देणेबाबत.

विद्यापीठ अधिकार मंडळाने घेतलेल्या निर्णयानुसार कळविण्यात येते की, आंतरविद्याशाखीय अभ्यास विद्याशाखेअंतर्गत सावित्रीबाई फुले पुणे विद्यापीठाच्या शारीरिक शिक्षणशास्त्र विभागातील खालील प्रमाणपत्र व पदविका अभ्यासक्रमांचे गुणांक प्रणाली मधून श्रेयांक प्रणाली (Credit System) मध्ये बदल करून, त्याच्या आराखडयास शैक्षणिक वर्ष २०२१-२२ पासून मान्यता देण्यात येत आहे.

- Certificate Course in Yoga Education
- Certificate Course in Gym Instructor and Gym Management
- Certificate Course in Fitness and Sports Nutrition
- Certificate Course in Media Application in Sports
- Certificate Course in Mountaineering and Allied Sports
- Diploma in Mountaineering and Allied Sports

सदर अभ्यासक्रम सावित्रीबाई फुले पुणे विद्यापीठाच्या [www.unipune.ac.in](http://www.unipune.ac.in) या संकेतस्थळावर Syllabi या शीर्षकाखाली उपलब्ध करण्यात आला आहे, याची सर्व संबंधितांनी नोंद घ्यावी.

मा. विभागप्रमुख, शारीरिक शिक्षणशास्त्र विभाग यांना विनंती की, सदर परिपत्रकाचा आशय सर्व संबंधितांच्या निदर्शनास आणून दयावा.

  
(मुंजाजी रासवे)  
उपकुलसचिव

प्रत माहितीसाठी व पुढील योग्य त्या कार्यवाहीसाठी:-

१. मा. अधिष्ठाता, आंतरविद्याशाखीय अभ्यास विद्याशाखा
२. मा. विभागप्रमुख, शारीरिक शिक्षणशास्त्र विभाग
३. मा. संचालक, परीक्षा व मूल्यमापन मंडळ, सावित्रीबाई फुले पुणे विद्यापीठ
४. मा. संचालक, स्पर्धा परीक्षा केंद्र
५. मा. संचालक, (आंतरराष्ट्रीय केंद्र)
६. मा. प्रमुख, विद्यापीठ उपकेंद्र :अहमदनगर, नाशिक.
७. मा. उपकुलसचिव, परीक्षा (१,२)
८. मा. सिस्टीम अॅनालिस्ट डेटा प्रोग्रेसिंग युनिट
९. मा. उपकुलसचिव, शैक्षणिक प्रवेश विभाग
१०. मा. उपकुलसचिव, नियोजन व विकास विभाग
११. मा. उपकुलसचिव (सभा व दफ्तर विभाग)
१२. मा. उपकुलसचिव (परीक्षा-एस.अॅण्ड टी.विभाग)
१३. मा. उपकुलसचिव, जनसंपर्क अधिकारी
१४. सहायक कुलसचिव, शैक्षणिक पात्रता विभाग
१५. सहायक कुलसचिव (परीक्षा समन्वय विभाग)
१६. सहायक कुलसचिव (गोपनीय कक्ष)
१७. सहायक कुलसचिव (संलग्नता कक्ष)
१८. सहायक कुलसचिव (प्र-कुलगुरू कार्यालय)
१९. कक्षाधिकारी (बहिःस्थ विभाग)

विद्यापरिषद ठराव क्र. - ब २२ पीए/२२/२०२१ दि. १०.८.२०२१

www.waapune.ac.in

(सहायक कुलसचिव)  
व्यवस्थापक



**Savitribai Phule Pune University**  
(formerly University of Pune)

**Department of Physical Education**  
under the  
**Faculty of Inter-disciplinary Studies**

**Syllabus for**  
**Certificate Course in**  
**Media Application in Sports**  
**(C. C. M. A. S.)**

**Credit System**  
(Academic Year 2021-2022)

## CERTIFICATE COURSE IN MEDIA APPLICATION IN SPORTS

### OBJECTIVES: -

- To enable student to understand the role of media in sports.
- To enable students to explore the various means of media.
- To enable students to understand the basics of media and communications.
- To acquaint student with the practical knowledge of multimedia content creation.
- To enable student to prepare a report of sport event and to write an reporting draft

### DURATION :-

- The duration of the course shall be of three months. (180 hours)
- Each working day shall consist of three hours.

### ELIGIBILITY FOR ADMISSION:-

- Minimum XII Std. or equivalent examination passed from Govt. Board
- **Age Limit :-** 18 to 60 Years (Both inclusive)
- **Intake Capacity :-** 50 Students

### COURSE FEE :-

| Category |  | Sub - Category                        | Fees to be paid  |
|----------|--|---------------------------------------|--|
| A        | Students who have been admitted in Savitribai Phule Pune University or Its affiliated Colleges | <b>A-1 : Indian Students</b>          | Rs. 7,500/-<br>(Rupees Seven Thousand Five hundred only)   |
|          |  | <b>A-2 : International Students</b>   | Rs. 22,500/-<br>(Rupees Twenty-Two thousand Five hundred only)<br>*International Students should apply through International Centre, SPPU. |
| B        | Others (Indian Nationals : Not included in above A-1 & A-2 Category)                           | <b>B-1 : Indian Nationals</b>         | Rs. 15,000/-<br>(Rupees Fifteen Thousand Only)   |
|          |  | <b>B-2 : International Candidates</b> | Rs. 45,000/-<br>(Rupees Forty-Five thousand only)  |

### MEDIUM OF INSTRUCTION AND EXAMINATION :-

- Medium of instruction will be in Marathi and /or English and question papers shall be set in Marathi and English.

## **ELIGIBILITY FOR APPEARING AT CERTIFICATE COURSE IN MEDIA**

### **APPLICATION IN SPORTS EXAMINATION :-**

Student should have at least 75% Attendance during the Course. He / She should complete all the practical and other related work expected in all parts of the syllabus. A student who misses more than 25% of the scheduled classes will not be allowed to appear for the exam.

### **General Instructions :**

- The **Certificate Course in Media Application in Sports (C. C. M. A. S.)** consists of **12 credits**.
- One credit will be equivalent to 15 clock hours of student-teacher contact.
- Details of the theoretical and practical components are given in the structure of the program.
- Internal evaluation will follow Continuous Comprehensive Evaluation procedures. Internal evaluation should be done on every credit of each course or minimum two per course as decided by the teacher concerned.

## **RULES & REGULATIONS**

The **Certificate Course in Media Application in Sports (C. C. M. A. S.)** will be awarded to a student who completes a total of 12 credits.

### **Each course will have**

- 50 % of marks for Final Examination
- 50 % marks for Internal Assessment

Each core unit will have an Internal (continues) assessment of 50 % of marks and a teacher may select a minimum of two of the following procedures:

- Written Test
- Lecture / Library Notes
- Seminar Presentation
- Short Quizzes
- Assignments
- Field Work
- To pass a student shall have to get minimum aggregate 30% marks in each head of passing (i.e. internal assessment and final examination) and minimum aggregate 40% marks in each course.
- Internal assessment answer book may be shown to the students concerned but not the final examination answer scripts.

- While marks will be given for all examinations, they will be converted into grades. The final grade sheets and transcripts will have only grades and grade-points average.
- To pass a student shall have to get minimum aggregate 40% marks (E and above on grade point scale) in each course.
- The system of evaluation will be as follows: Each assignment/ test will be evaluated in terms of marks. The marks for separate assignment and the final examination will be added together and converted into a grade and later grade point average. Results will be declared after the final examination which will give grades, grade point average and the Final Grade.

**EVALUATION SCALE FOR INDIVIDUAL SUBJECT**

| <u>Percent</u> | <u>Grade</u>      | <u>Grade Points</u> |
|----------------|-------------------|---------------------|
| 80 to 100      | O : Outstanding   | 10                  |
| 70 to 79       | A+ : Excellent    | 09                  |
| 60 to 69       | A : Very Good     | 08                  |
| 55 to 59       | B+ : Good         | 07                  |
| 50 to 54       | B : Above Average | 06                  |
| 45 to 49       | C : Average       | 05                  |
| 40 to 44       | P : Pass          | 04                  |
| 00 to 39       | F : Fail          | 00                  |
| --             | Ab : Absent       | 00                  |

**The formula for conversion of Grade point average (GPA) into the final grade**

|       |   |        |   |    |
|-------|---|--------|---|----|
| 09.00 | - | 10.00  | - | O  |
| 08.50 | - | 08.99  | - | A+ |
| 07.50 | - | 08.49  | - | A  |
| 06.50 | - | 07.49  | - | B+ |
| 05.50 | - | 06.49  | - | B  |
| 04.25 | - | 05.49  | - | C  |
| 04.00 | - | 04.24  | - | P  |
| 00.00 | - | 03..99 | - | F  |

$$CGPA = \frac{\sum (\text{Grade Points} \times \text{Credits})}{\sum (\text{Earned Credits})}$$

**STRUCTURE OF THE COURSE :-**

| <b>Part</b>         | <b>Subject Code</b>  | <b>Subject Name</b>                         | <b>Hours</b> | <b>Credits</b> |
|---------------------|----------------------|---|--------------|----------------|
| I<br>Theory         | MAS-1                | Foundation of Spots Culture                 | 30           | 02             |
|                     | MAS-2                | Basics of Media & Communication             | 30           | 02             |
|                     | MAS-3                | Sports & Multimedia Storytelling            | 30           | 02             |
|                     | MAS-4                | Sports Journalism                           | 30           | 02             |
|                     | <b>Total Part-I</b>  |   |              | <b>120</b>     |
| II<br>Practical     | MAS-5                | Sports Multimedia Production<br>(Practical) | 60           | 04             |
|                     | <b>Total Part-II</b> |   |              | <b>60</b>      |
| <b>Total Course</b> |                      |   | <b>180</b>   | <b>12</b>      |

# **SYLLABUS**

## **MAS – 1 : Foundation of Sports Culture**

### **CREDIT 1**

- Definition, Meaning, & Scope of Sports and games.
- Nature of sports and games (Recreation and competition)
- Forms and Types of Sports
- Historical background of sports
- Continental background of Sports Culture  
(America, Europe, Australia, Africa, Asia)

### **CREDIT 2**

- Nature and scope of sports competitions (Competition structure)  
(World Championship, Olympic games, Commonwealth games, Asian games, National games & Khelo India)
- Sports & Globalization
- Sports Industry
- Sports and politics
- Sports and National Integrity
- Ethics in sports

## **MAS – 2 : Basics of Media and Communication**

### **CREDIT 1**

- Communication: Definition and scope
- Approaches to Communication
- Classifying Communication
- Basic models of Communication
- What is Mass Communication? Definition and Process
- Characteristics of Mass Communication
- Theoretical Approaches to Mass Communication
- Mass Communication in India

## **CREDIT 2**

- Connotation and Denotation
- Concept of Media Text
- Types of Media text
- Decoding Media Messages
- New Media: Scope and Definition
- Theorizing New media: What is 'New'
- Comparing 'New' and the 'Old'
- New Media: Characteristics and applications

## **MAS – 3 : Sports and Multimedia Storytelling**

### **CREDIT 1**

- Introduction to Multimedia
- Concept of Multimedia Storytelling
- Important elements of Multimedia Storytelling
- Multimedia storytelling in Sports: Ideas and Examples
- Understanding the importance of Idea, Structure and Audience
- Understanding Visuals
- Understanding Audio
- Story, narration and point of view

### **CREDIT 2**

- Basic Principles of Visual Communication
- Type of shots and angles
- Creating a sequence
- Basics of Editing
- Introduction to render forest and Canva
- Introduction to OBS
- Introduction to Animoto
- Editing Application: Power director

## **MAS – 4 : Sports Journalism**

### **CREDIT 1**

- Meaning and definitions of Journalism
- Ethics of journalism, importance of Sports as a news beat.
- General news reporting and Sports reporting, Sports organizations and Sports journalism
- Role of journalism in the field of Physical Education: Sports as an integral part of Physical Education; Qualities and duties of a Sports journalist.
- Basic understanding about the journalistic processes for content production and its circulation
- Knowing and understanding various journalistic content formats and its use for Sports coverage
- Understanding data and statistics related to Sports as reference material.
- Content creation- content curation- content management.

### **CREDIT 2**

- Basic homework for Sports writing
- Writing Sports for Print media: Writing sports features and sports columns; Special sports pages and sports supplements for newspapers
- Visualizing sports statistics for print media; Sports magazines and their specialties; Game-specific sports magazines and related organizational practices
- Sports packages for audio-visual media; Preparing for Sports Commentary; Covering sports for audio-visual media; Live interviews and panel discussions for sports. Data- visualization techniques for sports presentations and their proper use, Reporting Sports Events, National and International Sports News Agencies

## **MAS – 5 : Sports Multimedia Production (Practical)**

### **CREDIT 1**

- Sports Bulletin Production for a competition
- Interviews and Live Interviews for local sports events

### **CREDIT 2**

- Live Commentary Practicing
- Audio-visual Content Production: Sports Overview / Sports Profile / Personality Profile

## BOOKS FOR REFERENCE:-

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